



## Hurricane Force Grip!



Hanging out washing to dry is an easy way to reduce energy consumption and save money!

Each tumble drier load can release up to 2.6kg on CO<sub>2</sub>.

**EcoForce** pegs are made from 93% recycled plastic from a mixture of pre and post consumer waste.

This saves oil, energy and product miles used in manufacturing virgin plastic, help to reduce your carbon footprint.

Making recycled products uses 70% less energy than making virgin plastic.

**EcoForce Recycled Clothes Pegs - £1.50 (Pack of 24) mrp**

**[www.ecoforce.co.uk](http://www.ecoforce.co.uk)**

**Available now from Tesco, Sainsburys & Morrisons stores nationwide.**

If you require any further information, samples or visuals then please contact Lotte Peplow at Peplow PR [lotte@peplowpr.com](mailto:lotte@peplowpr.com) 020 8241 6140 – 07973 698 414



## Recycled Clothes Pegs



**EcoForce 93% Recycled Clothes Pegs** are the end result of over 150 years of innovation and invention, the unique spring system design used in the pegs was the winner of the [Design Council Millennium Products Awards](#).

The unique design of the **EcoForce 93% Recycled Clothes Peg** ensures everything is made from a single piece of plastic, making the Eco Force range of pegs stronger safer and more energy efficient to produce.

**EcoForce 93% Recycled Clothes Pegs** are not only made from recycled plastic they are also strong and durable. Key features include:

- **One piece design, no spring to cause injury**
- **No metal parts to rust**
- **No wood to stain clothes**
- **Extremely tough and almost impossible to break**
- **Grips your clothes even in the windiest of weather**
- **British designed and British made**

Not only can you save on your energy bill by pegging your washing out this summer as using a tumble dryer for every wash, could cost more than £70 a year - you can also reduce your impact on the Globe. Every use of a tumble dryer generates some 2.6kg of carbon dioxide, 405.6kg of CO<sub>2</sub> per year (3 x per week).



**EcoForce Clothes Pegs** are unique because:

1. They are made from a revolutionary moulding process meaning that there are no springs or separate parts to fly off and cause injury – there were over 400 recorded hospital cases related specifically to conventional clothes pegs in the UK last year.
2. They won't discolour clothes as wooden pegs can, nor are there any metal parts to rust.
3. But perhaps most importantly, they are made from recycled plastic and as such they just make plain common sense.



**Daniel Neumann - EcoForce** explains:

*"It seems ludicrous that so many general everyday items are manufactured from virgin plastics and other materials at great cost to our environment when in so many instances it is entirely unnecessary. A clothes peg is just the start. At **EcoForce** we are dedicated to bringing to the general public a range of affordable, usable everyday products that work that are manufactured from recycled materials."*

**EcoForce** is launching a **Recycled Peg Basket and Clothes Pegs** this year available nationally along with a **Recycled Clothes Line**. They join the existing range of **Recycled Food Bag Grips, Recycled Sponges, Recycled Scourers, Recycled Cloths and Recycled Dusters**.

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