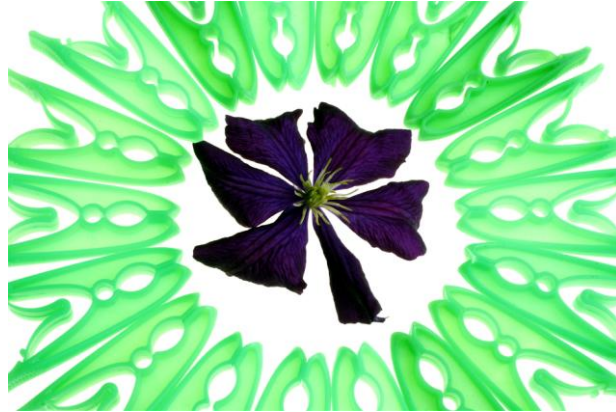




## Now & the Future



**EcoForce** manufactures and supplies "eco products that work".

**Daniel Neumann** of **EcoForce** explains:

*"It seems ludicrous that so many general everyday items are manufactured from virgin materials at great cost to our environment when in so many instances it is entirely unnecessary. At **EcoForce** we are dedicated to supplying a range of affordable, usable everyday products that work, manufactured from recycled materials."*

The **EcoForce** range includes **Recycled Clothes Pegs, Recycled Bag Grips, Recycled Sponges, Scourers, Cloths and Dusters** and new **Recycled Beg Basket and Clothes Line** with further practical recycled products to follow throughout 2010.

*"A clothes peg is just the start" says **Mr Neumann** "It is a recycled product which we manufacture here in the UK, and it is both ethical and sustainable. We believe this and our future products will help consumers make changes in their buying habits. On one hand we would like people to peg out the washing through our hotter and longer summers rather than use a tumble dryer. On the other we hope to create greater awareness of the need to recycle and the range of recycled products available."*

**[www.ecoforce.co.uk](http://www.ecoforce.co.uk)**

**Available now from Tesco, Sainsburys & Morrisons stores nationwide.**

If you require any further information, samples or visuals then please contact Lotte Peplow at Peplow PR [lotte@peplowpr.com](mailto:lotte@peplowpr.com) -020 8241 6140 - 07973 698 414