



‘GREEN’ DRYING WITH ECOFORCE THIS SUMMER

Dry your washing the ‘green’ way this summer with **EcoForce’s** new Recycled Peg Basket & Pegs and Recycled Clothes Line.

Do your bit for the environment by ditching the drier and pegging out your washing to dry instead. Each tumble drier load can release up to 2.6kg of carbon into the atmosphere as well as increasing your energy bills by more than £70 per year. Now help is at hand with **EcoForce’s** strong and durable Recycled Peg Basket. Green in colour, it is made from 100% recycled plastic and features a handle with a hook for hanging from the line while you peg out.

Each Peg Basket contains a 24-pack of **EcoForce** Recycled Clothes Pegs. The unique spring system design of the pegs ensures that everything is made from a single piece of plastic making the pegs stronger, safer and more energy efficient to produce. There are no metal parts to rust or break and no wood to stain clothes. The pegs are frost proof, UV stable and extremely tough. **EcoForce** Recycled Peg Basket & Pegs is available in Sainsburys for £2.99, more supermarkets will follow shortly.

Also available is **EcoForce’s** new Recycled Clothes Line, a 20 metre recycled plastic green line with a break strength of 30kg. It is available in Sainsburys for £1.99.

EcoForce is a range of practical, everyday, household products made from recycled materials. In addition to the new Peg Basket and Clothes Line, **Ecoforce** also manufactures Recycled Food Bag Grips, Recycled Sponges, Scourers, Cloths and Dusters.



Daniel Neumann of **EcoForce** comments: "We are dedicated to bringing a range of affordable usable everyday items manufactured from recycled materials to the general public. It makes no sense to me that so many products are manufactured from virgin materials at great cost to our environment when in most cases it is completely unnecessary. Hanging out washing to dry instead of using a tumble drier is but one small change we can make to lessen our environmental impact on the globe. Our new Peg Basket and Clothes Line offer a greener, more sustainable, more environmentally friendly alternative without compromising on quality or price."

www.ecoforce.co.uk

Available from Tesco, Sainsburys & Morrisons stores nationwide.

If you require any further information, samples or visuals then please contact Lotte Peplow at Peplow PR lotte@peplowpr.com 020 8241 6140 – 07973 698 414