



GO GREEN WHEN YOU CLEAN WITH ECOFORCE

Awareness of environmental issues is growing and we can help by choosing to buy household cleaning products made from sustainable, ethical sources - **EcoForce** is a new range of everyday, practical eco products made from recycled materials that are greener, more sustainable and more environmentally friendly than alternatives made from virgin materials.

The range comprises:

EcoForce Recycled Scourers (RSP: 99p)

3 x heavy duty pads, contoured for easy grip, made from a mixture of pre and post consumer waste that are ideal for cleaning tough, baked on mess quickly and easily

3 x non-scratch kitchen scourer pads, also contoured for easy grip, these non-scratch scourer pads are made from a mixture of pre and post consumer waste and are ideal for cleaning even the most delicate non-stick surfaces without scratching

EcoForce Recycled Sponges (RSP: 99p)

2 x super absorbent recycled sponge scourers made using recycling foam, contoured for easy grip. Each pack contains one sponge with a heavy duty scourer and one with a non-scratch scourer.



EcoForce Recycled Cloths (£1.19)

2 x super absorbent, quilted, multipurpose cloths made from high quality recycled materials. These cloths are extra soft, Z-stitched for strength and machine washable at 40°C. They can be used wet or dry.

EcoForce Recycled Dusters (99p)

A mixture of cotton/viscose and synthetic fibres, 100% recycled multi-purpose duster that can be used on all surfaces.

NEW EcoForce Recycled Peg Basket (£2.99)

A strong, robust peg basket made from 100% recycled plastic featuring a handle with a hook for ease of use.

NEW EcoForce Clothes Line (£1.99)

A 20 metre recycled green line with a break strength of 30kg.

EcoForce Recycled Clothes Pegs (RSP: £1.50, bag of 24)

Strong and durable, **EcoForce**'s award-winning Recycled Clothes Pegs are made using a unique design from one single piece of plastic, making the pegs stronger, safer and more energy efficient to produce. There are no metal parts to rust, no wood to stain clothes and the pegs are extremely tough and grip clothes even in the windiest of weather. They are British made from British waste.

EcoForce Recycled Food Bag Grips (RSP: £1.50, bag of 12)

Reduce food wastage by popping it into bags closed with **EcoForce**'s Recycled Bag Grips. They are made from at least 93% recycled plastic with a mixture of pre and post consumer waste.

EcoForce's award-winning products do not compromise on quality or price and offer an ethical, 'greener' choice when it comes to buying everyday household products. The **EcoForce** range is designed and manufactured here in the UK. They can be found in most supermarkets nationwide.



Daniel Neumann of **EcoForce** explains: "It seems ludicrous that so many general everyday items are manufactured from virgin materials at great cost to our environment when in so many instances it is entirely unnecessary. At **EcoForce** we are dedicated to supplying a range of affordable, usable everyday products that work, manufactured from high quality recycled materials, that provide a more sustainable alternative to what is currently on the shelves and help you run a greener home without it costing the earth."

*WRAP

www.ecoforce.co.uk

Available now from Tesco, Sainsburys & Morrisons stores nationwide.

If you require any further information, samples or visuals then please contact Lotte Peplow at Peplow PR lotte@peplowpr.com 020 8241 6140 - 07973 698 414