



More Than Just a Clothes Peg

Bizarrely enough, the humble clothes peg has quite a following, from the early years in Hollywood to the bawdy world of bondage; clothes pegs have been re-invented countless times over the course of their history.

They have been collected, exhibited in national and international museums, been the subject of US federal law, the object of monuments and the livelihood of millions. And now one company – **EcoForce** - has taken the honest clothes peg one step closer to perfection.

Not only can you save on your energy bills by pegging your washing out to dry this summer, as using a tumble dryer for every wash could cost more than £70 per year, you can also reduce your impact on the Globe. Every use of a tumble dryer generates some 2.6kg of carbon dioxide, over 270kg of CO₂ a year.

But this is not all; there are three things that make the **EcoForce** clothes peg unique:

They are made from a revolutionary moulding process meaning that there are no springs or separate parts to fly off and cause injury – there were over 400 recorded hospital cases related specifically to conventional clothes pegs in the UK one year.

They won't discolour clothes as wooden pegs can, nor are there any metal parts to rust.

But, perhaps, more importantly, they are made from 93% recycled plastic and as such, they just make plain common sense.



Daniel Neumann of **EcoForce** explains: "It seems ludicrous that so many general everyday items are manufacture from virgin plastics and other materials at great cost to our environment when in so many instances it is entirely unnecessary. A clothes peg is just the start. At **EcoForce** we are dedicated to bringing the general public a range of affordable, usable everyday products that work, that are manufactured from recycled materials."

www.ecoforce.co.uk

Available now from Tesco, Sainsburys & Morrisons stores nationwide.



If you require any further information, samples or visuals then please contact
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